

Back to School The Offer Detail

Mandatory Requirements

There are six physical requirements for entry to Back to School



For Mailmark Advertising Mail Letters and Large Letters up to 250g



Post at least 25,000 incremental items to qualify for this incentive



No Postcards.
(Single piece mailers are allowed)



22 July 2019 to 30 August 2019



Trays only.
Letters must be submitted in trays to ensure sorting is quick and easy.



Discounts are paid as postage credits that will be valid for 12 months.

The Special Offer

Advertising Mail Mailmark in trays discount at a glance

FORMAT	WEIGHT	ACCESS RATE	CREDIT*	UNIT PRICE
LETTER	Up to 100g	17.209p	5.209p	12p
LARGE LETTER	Up to 100g	22.220p	1.220p	21p
LARGE LETTER	101-250g	31.181p	6.181p	25p

*Credit value shown is based on Wholesale National price plan Advertising Mail in Trays.

Unit Price is consistent for all Wholesale price plans

**Please note you will be charged logistics costs in addition to the above as per your current rate card

Key Dates

Back to school



OPENING DATE



**APPLICATION
DEADLINE**



VALID DATES