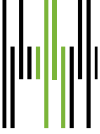




Economy
Advertising Mail
Incentive





Economy Advertising Mail Incentive



Who is it for?

New incremental
volume



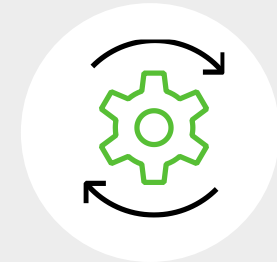
What do you get?

A 30% postage
credit is available
on eligible
Economy
Advertising Mail
for > 3m
incremental
items



How do you qualify?

The minimum
volume is 150,000
items above an
agreed baseline



How do I apply?

For more
information and
to apply speak to
your Account
Manager

The first 3m items = 25% discount
Volume above 3m = 30% discount
Postage credit rates vary depending on the volume



Mandatory Requirements



Standard Postcards are not allowed



Volume posted between 30th August 2021* and 26th March 2022



Postage credits paid in a customers' credit account or as a credit voucher. Credits will be valid for 12 months



Applications are capped at a maximum of 5m incremental items



Post at least 150,000 incremental items to qualify for this incentive



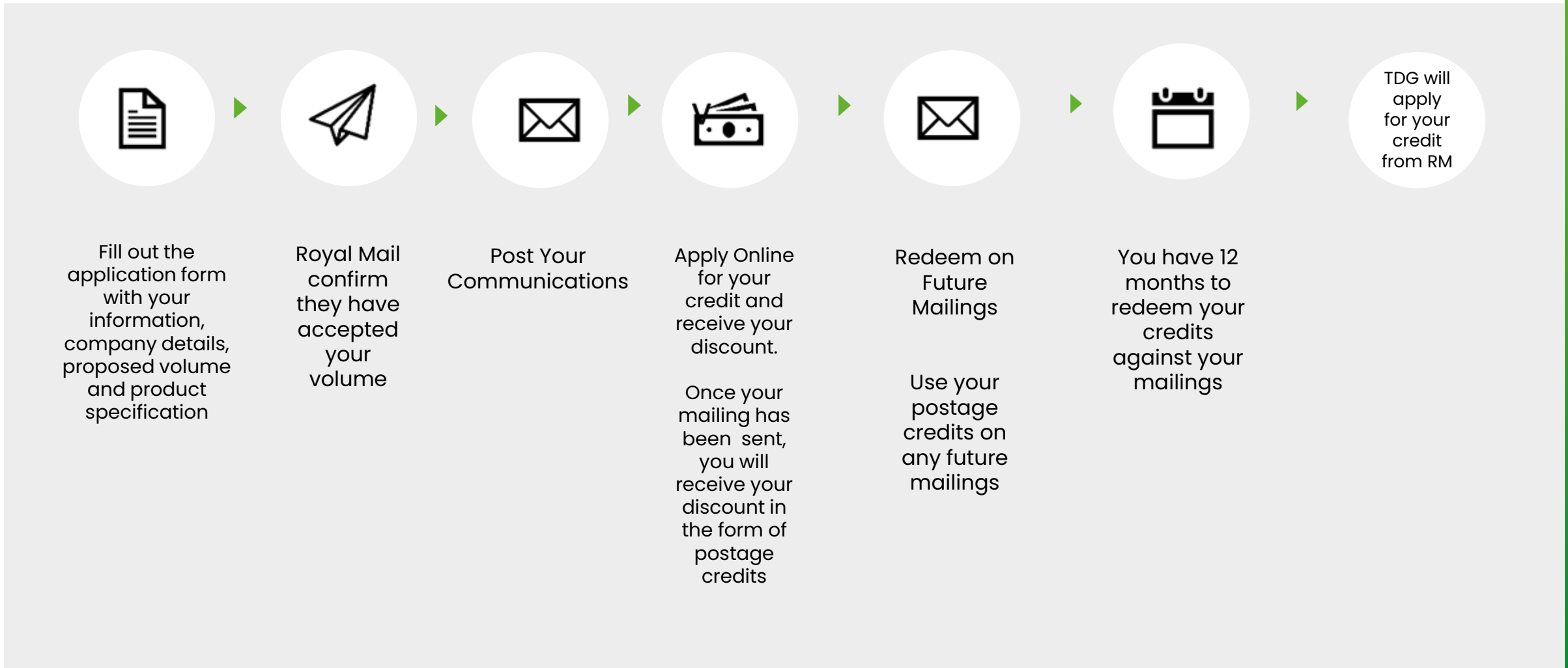
For Incremental Economy Advertising Mail & Responsible Letters presented in Trays

*Subject to contractual notification periods.

Where a customer's mailing volume is exceptionally seasonal or varies significantly by quarter, we will request evidence to validate the customer baseline



The Application Process



Let's work together.

The Delivery Group

Unit 2

Catalina Approach

Omega South

Warrington

WA5 3UY